

Chia Sisters





Who we are

- Chia Sisters make functional, natural and delicious drinks that do good for people and the planet from our solar-powered juicery in Nelson, New Zealand.
- We produce Chia Functionals, Superfood Smoothies, Pressed Juices, Lower Sugar Sparklings and Crushed Fruit Smoothies that use only natural fresh ingredients, locally sourced wherever possible. We don't add any refined sugars or artificial ingredients.
- We offer innovative and on-trend products in the fast-growing functional drinks category. We can produce Private Label products bespoke to your needs or offer our tried-and-true current range.
- Innovation, NPD pipelines and secure IP means we can offer products that others can't.
- B Corp (top 5% in the world), Living Wage Certified, Zero Carbon, Climate Positive, Solar Powered.






AWARD WINNING PRODUCTS AND BUSINESS

Chia Sisters is awarded for outstanding products, nutrition, innovation and entrepreneurship in food and beverage, in both domestic and international markets.



THE STORY SO FAR

<p>2013 CHIA launches as a healthy beverage to fuel friends and family in Nelson.</p>	<p>2014 Chia Sisters brings on board its first full-time employee.</p>	<p>2014 CHIA wins the Health Category at the New Zealand Food Awards.</p>		<p>2019 Chia Sisters launches Businesses for Climate Action.</p>		<p>2019 Florence and Chloe named New Zealand Kiwibank local heroes for their work as climate champions.</p>	<p>2019 Hemp Protein Superfood Smoothie launches.</p>
<p>2016 Chia launches its sparkling coconut water range.</p>	<p>2017 Chia Sisters becomes Nelson's first Living Wage Employer.</p>	<p>2018 Solar panels are installed to make Chia Sisters New Zealand's first solar-powered juicery.</p>	<p>2018 Bottled by the Sun juice range is launched to celebrate a shift to solar power.</p>	<p>2019 Chia Sisters become FWD certified which recognises them as a social enterprise.</p>	<p>2019 Chia Sisters wins NZ sustainable Business Network Transforming Food Systems Award.</p>	<p>2020 Businesses for Climate Action receives support and funding from Nelson City Council.</p>	<p>2020 Chia Sisters launches kegs as a packaging-free solution to beverages.</p>
<p>2019 Chia Sisters is named on Forbes 30 Under 30 list for forging a sustainability path for the beverage industry.</p>	<p>2019 Bottled by the Sun wins Best Drink in New Zealand at the Outstanding Food Producer Awards.</p>	<p>2019 Chloe and Florence are named New Zealand Women of Influence for game-changing the beverage industry.</p>	<p>2019 Chia Sisters gains Zero Carbon and Climate Positive status.</p>	<p>2020 In response to Covid-19 and greater focus on e-Commerce, Chia sisters launches Immunity Hot Tonic and Mum's Muesli.</p>		<p>2020 Chia Sisters launches 750ml recycled glass bottles for their smoothies and juices to decrease packaging waste.</p>	<p>2020 For the second year, Chia Sisters measures, reduces and offsets carbon emissions by 120%.</p>
<p>2021 Chia Sisters gains B Corp status with the highest rating of any juice company in the world.</p>	<p>2021 Chia Sisters is recognised as "Best for the World" with a ranking in the top 5% of businesses globally for the environment.</p>	<p>2021 Chia Sisters saves 8 tonnes of hail damaged pears from going to waste and raises over \$10,000 for the Motueka Steiner School's biodynamic farm.</p>	<p>2021 Chia Sisters shifts from pallet wrap to reusable pallet covers saving four cubic metres of single use plastic this year.</p>				

Global Functional Health Beverages Market



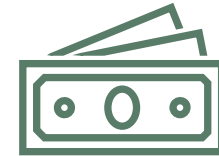
Functional Health Beverages worth **\$125.39 billion** globally in 2020
*Business Research Company



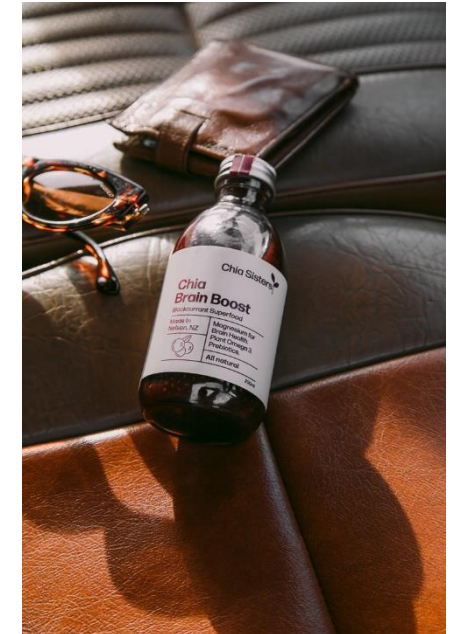
Category **growth of 8.07%** predicted for 2021
*Business Research Company



80% of consumers said they would drink more healthily because of COVID-19 driving drive an increase in functional beverage demand after the pandemic recedes.



40% of all shoppers say they expect to **pay a premium** for healthy and functional beverages* Mintel



CHIA SISTERS RANGE



Chia Functionals

3 varieties - 200ml

An everyday health drink that contains a blend of hydrated chia seeds with natural juices to contribute to **brain function, gut health, and reducing fatigue.**



New Zealand made by solar power in a carbon zero, climate positive juicery.

All natural. From plants. Nothing to hide. Free from refined sugar, artificial baddies and gluten.

This isn't your average health fix

On trend for the fast growing functional beverage market

A natural superfood designed to help you feel good

Created by neuroscientist Chloe Van Dyke for everyday health and wellness.

Chia Brain Boost, Gut Health and Natural Energy will keep you full and nourished for longer.

Plant omega 3

Magnesium for brain health and fighting fatigue

Calcium for strong bones,

Prebiotic fibre for good gut health

Electrolytes for hydration (great for sports and after a night out!)

Vegan/vegetarian

12 month shelf life

No added sugar.

Can be shipped and stored ambient.

Superfood Smoothie range

2 flavours

High protein superfood smoothie made from plants



New Zealand made by solar power in a carbon zero, climate positive juicery.

All natural. From plants. Nothing to hide. Free from refined sugar, artificial baddies and gluten.

This isn't your average smoothie

On trend for the fast growing functional beverage market

One bottle has 94% of daily intake of iron - Cacao flavour.

One bottle has 72% of daily intake of magnesium - Berry flavour.

High protein.

No added sugar.

Bottled in recycled glass.

New Zealand made by solar power.

On trend for the growing health & wellbeing market.

All natural made from plants

Free from preservatives, additives or colours.

350ml size.

9 month shelf life.

Can be shipped and stored ambient.

Immunity Tonic

1 flavour

An immunity booster. Blend with hot or sparkling water on ice.



New Zealand made by solar power in a carbon zero, climate positive juicery.

All natural. From plants. Nothing to hide. Free from refined sugar, artificial baddies and gluten.

This isn't your average tonic

350 ml size (makes 7 x 200ml servings).

Immunity boosting ginger, lemon, turmeric and mānuka honey.

Bottled in recycled glass.

Supporting bee guardians.

New Zealand made.

On trend for the growing health & wellbeing market.

Free from preservatives.

Free from additives or colours.

12 month shelf life, can be stored ambient.

No added sugar.

Winner 2021 Beverage of the Year – New Zealand Food Awards



Sparkling range

3 flavours

Lightly sparkling water infused with roots and fruits.



New Zealand made, by a carbon zero, climate positive business.

All natural. From plants. Nothing to hide. Free from refined sugar, artificial baddies and gluten.

This isn't your average soda pop

No added sugar.

No sweeteners.

Bottled in recycled glass.

New Zealand made by solar power.

On trend for the growing health & wellbeing market.

All natural made from plants.

Free from preservatives.

Free from additives or colours.

275 ml size.

Kerikeri Lemon, Ginger & Turmeric, Nelson Boysenberry flavours.

12 month shelf life.

Can be stored & shipped ambient.

Pressed Juice range 3 flavours

Fresh pressed, local ingredients, bottled by solar power.



New Zealand made by solar power in a carbon zero, climate positive juicery.

All natural. From plants. Nothing to hide. Free from refined sugar, artificial baddies and gluten.

This isn't your average juice

Quality ingredients, locally sourced wherever possible.

All natural made from plants.

No added sugar.

Bottled in recycled glass.

New Zealand made by solar power.

On trend for the growing health & wellbeing market

Free from preservatives, additives or colours

275ml.

Orange & Mango, Titirangi Feijoa, Nelson Boysenberry flavours.

12 month shelf life.

Can be stored and shipped ambient.

New Zealand's best drink 2019.



Fruit Smoothie range

2 flavours

Crushed fruit, that's it.



This isn't your average Smoothie

Nothing but crushed fruit.

No added sugar.

Family share size 750ml.

Bottled in recycled glass.

New Zealand made.

On trend for the growing health & wellbeing market.

Free from preservatives.

Free from additives or colours.

750 ml size.

Berry and Tropical flavours.

12 month shelf life.

Can be stored & shipped ambient.

New Zealand made by solar power in a carbon zero, climate positive juicery.

All natural. From plants. Nothing to hide. Free from refined sugar, artificial baddies and gluten.

Private Label or branded opportunities

- Opportunity to be market leaders – a great story to tell your customers – both with the functional beverages and the business and sustainability values
- Fits perfectly with commitments for supporting sustainable companies, carbon zero goals and reducing food waste – Chia Sisters B Corp certification (currently the highest for a juice company in the world) is an excellent story to tell
- No plastics – ever
- Proven sales record – products that sell in our New Zealand market and export markets
- A product range people are asking for – on trend for health and wellness. A regular, everyday health drink (a wholefood way of getting your daily vitamins)
- Long shelf life – product can be shipped and stored ambient (although best served chilled)
- The Chia Functionals range offers one of the most sustainable sources of protein & Omega 3 available. Chia seeds require very little water/resources to grow especially when compared to other protein sources e.g cow's milk, almond milk, meat etc



Thank you

Chia Sisters

